

## PRIVACY POLICY

On this page we describe the methods for managing the site in reference to the processing of personal data of users of the site.

This policy is provided in compliance with article 13 of European Regulation (EU) 2016/679 (from hereon in GDPR) to all those visiting the pages of the website <http://www.peraria.com/> also via the following web addresses

<http://www.perterra.com>

<http://www.peraria.eu>

[http:// www.peraria.es](http://www.peraria.es)

[http:// www.peraria.ch](http://www.peraria.ch)

[http:// www.peraria.co.uk](http://www.peraria.co.uk)

[http:// www.peraria.ru](http://www.peraria.ru)

[http:// www.peraria.fr](http://www.peraria.fr)

<http://www.struttiregonfiabili.it>

<http://www.perterra.com>

corresponding to the homepages of the company's official websites.

This policy is provided only for the above sites and not for any other website that may be visited by the user via links starting from the same.

The policy is also inspired by Advisory n. 2/2001 that the European authorities for personal data protection, reunited within the Group established through art. 29 of directive n. 95/46/EC, adopted on 17<sup>th</sup> May 2001 to identify some minimum requirements for the on-line collection of personal data and, in particular, the methods, times and nature of the information that the data controllers must provide users with when visiting web pages, regardless of the purposes of their visit.

### 1. THE DATA CONTROLLER

Visits to this site may result in the processing of data regarding identified or identifiable persons.

The controller of said processing is:

PERARIA SRL

REGISTERED OFFICE: VOTTIGNASCO (Cuneo) Via Barberis, 7

TEL. 0171 – 942205

E-MAIL: [info@peraria.com](mailto:info@peraria.com)

TAX CODE AND VAT NUMBER 02503360048

### 2. PROCESSING OFFICER

The ETINET SRL Company Via Carello, 2 - 12038 SAVIGLIANO has been appointed as the Processing Officer in compliance with article 28 of European Regulation (EU) 2016/679, as commissioned with the ordinary and extraordinary maintenance of the technological area of the site.

### 3. PLACE OF DATA PROCESSING

All processing connected to the Web services of this site is undertaken at the premises of ETINET Srl and only by technical staff, or by any other occasional maintenance operators.

No data deriving from the web service will be communicated or shared outside of the company. All personal data supplied by users asking to receive information are used for the sole purpose of providing the service required and are communicated to third parties only in the event in which this is necessary for said purposes.

### 4. TYPES OF DATA PROCESSED

*Navigation data / cookies*

Our company has acknowledged the Provision of the Supervising Authority for Personal Data Protection "***The identification of simplified methods for the policy and acquisition of consent for the use of cookies***" dated 8<sup>th</sup> May 2014 - [web doc. n. 3118884] (Published in the Official Gazette n. 126 on 3<sup>rd</sup> June 2014).

In accordance with this provision PERARIA SRL hereby informs users that the corporate sites mentioned in this policy only use cookies of a technical nature and not cookies used for user profiling.

The pages of the site may use Google Analytics services, whose information report and privacy policy can be found at the following link <http://www.google.com/intl/it/policies/privacy/>

As the cookies and protocols therefore only regard aspects of a technical nature, we hereby inform you that:

- the computer systems and software procedures used for the functioning of this website acquire, in the process of their normal operations, some personal data the transmission of which is implicit in the use of internet communication protocols;
- this information is not collected to be associated with identified parties but they may by their very nature, through processing and associations with data held by third parties, allow the identification of users;
- This category of data includes IP addresses or domain names of computers used by users connecting to the site, URI (Uniform Resource Identifier) notation addresses of the resources required, the time of request, the method used to send the request to the server, the size of the file obtained in response, the code number indicating the state of the data response from the server (successful, error, etc.) and other parameters regarding the operative system and the user's computer environment.

This data is used for the sole purpose of gathering anonymous statistics on use of the site and in order to control the correct function thereof. This data may be used to ascertain responsibility in the event of hypothetical computer crime against the site.

In any case, the user may use the functions of each browser in order to authorise, block or cancel (in full or in part) the cookies; in the hypothesis in which all or some of the cookies are deactivated

it is possible that the site may no longer be viewable or that some services or certain functions of the site may no longer be available or no longer function correctly and/or the user may find themselves obliged to amend or enter manually some information or preferences each time they visit the site. For further information on how to set up preferences on the use of cookies through your own browser, you can consult the instructions relating to the following browsers:

- Internet Explorer
- Firefox
- Chrome
- Opera
- Safari

## **5. PURPOSES OF THE PROCESSING**

Users' data is collected to allow the controller to provide their services, as well as for the following purposes: statistics and interaction with social networks and external platforms.

The types of Personal Data used for each purpose are indicated in the specific sections of this document.

## **6. PROCESSING METHODS**

All personal data is processed with automated tools for the time strictly necessary to fulfil the purposes for which it is collected.

Specific safety measures are observed to prevent the loss of data, unlawful or incorrect use thereof and unauthorised access thereto.

## **7. DATA SUPPLIED VOLUNTARILY BY THE USER**

The optional, explicit and voluntary sending of emails to the addresses indicated on site entails the subsequent acquisition of the sender's address, which is necessary in order to reply to requests, as well as any personal data included in the correspondence.

All data entered during subscription to the newsletter via the site or the sending of requests through the form found on the same will be acquired following your specific consent to the processing of your personal data.

Specific concise policies will be gradually reported or viewed in the pages of the site established for particular services upon request.

## **8. OBLIGATION OF DATA TRANSFER**

Notwithstanding that specified for navigation data, the user is free to provide the personal data reported in any request forms.

The lack of this transfer of information may entail the impossibility of obtaining that required.

## **9. RIGHTS OF THE INTERESTED PARTIES**

All parties to whom the personal data refers have the right at any time to obtain confirmation of the existence of their personal data and to obtain information on the content and origin thereof, control the exactness or request the integration or updating or correction thereof (article 7 of the Personal Data Protection Code).

In compliance with the same article, users also have the right to require the cancellation, transformation into anonymous form or block of any data processed unlawfully, as well as oppose the processing thereof for legitimate reasons.

Requests must be made to:

- by email to: [privacy@peraria.com](mailto:privacy@peraria.com)
- or via the postal service to: Peraria srl Via G. Toselli, 12 – 12020 VILLAFALLETTO (Cuneo)

## **10. Format of the policy**

This privacy policy can be consulted automatically on the most recent browsers that support the viewing of PDF (Portable Document Format) attachments.

In any case, we kindly ask you to inform us of any complications that may arise in viewing this policy in order to be able to continue with alternative means.

This document, available at <http://www.peraria.com> constitutes the "*Privacy Policy*" of this site which will be subject to updating when necessary.